

Pre-meeting Workshop

On the afternoon of May 17 (1-5pm) Dr. Michelson will host a workshop on experiments in survey research. Participants at the workshop will learn about various best practices for designing, funding, and implementing survey experiments, and how to proactively avoid various potential criticisms from peer-reviewers. Participants will also learn about the pros and cons of various types of survey experiments, including exit polls, face-to-face surveys, laboratory experiments, telephone surveys, and Internet-based surveys, as well as the pros and cons of independent efforts compared to experiments conducted with community partners. Participants will learn about methods of approaching and encouraging cooperation with community partners and also how to incentivize survey participants. Participants who want individualized feedback on research proposals should send them to Dr. Michelson by Monday, May 14. In the latter part of the workshop, participants will apply their lessons learned to those proposals and contribute to group discussion of how they might be improved.

About Dr. Michelson



Dr. Melissa R. Michelson (PhD, Yale University) is Professor of Political Science at Menlo College. She is the award-winning author of four academic books: *Mobilizing Inclusion: Redefining Citizenship through Get-Out-the-Vote Campaigns* (Yale University Press, 2012), *Living the*

Dream: New Immigration Policies and the Lives of Undocumented Latino Youth (Paradigm Publishers, 2014), *A Matter of Discretion: The Politics of Catholic Priests in the United States and Ireland* (Rowman & Littlefield, 2017), and *Listen, We Need to Talk: How to Change Attitudes about LGBT Rights* (Oxford University Press, Feb. 2017). She has published dozens of articles in top-rated peer-reviewed academic journals, including pieces in *American Political Science Review*, *Journal of Politics*, and *International Migration Review*. Her current research projects explore voter mobilization in minority communities and persuasive communication on transgender rights. In her spare time, she knits and runs marathons.

May 17, 2018 | 1-5pm
RWJF Center for Health Policy



50th Gathering

PRIEC

**Politics of Race,
Immigration, and Ethnicity
Consortium**



THE UNIVERSITY OF
NEW MEXICO.

May 18, 2018
UNM SUB
Ballroom C



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