



New Mexico Higher Education  
Assessment and Retention Conference

*A Retrospective  
on the Assessment Movement:  
Has "It" Made a Difference?*



February 21 and 22, 2019  
Hotel Albuquerque at Old Town  
Albuquerque, NM

# NMHEAR

New Mexico Higher Education Assessment and Retention Conference

The twenty-fifth annual New Mexico Higher Education Assessment and Retention (NMHEAR) Conference will be held February 21 and 22, 2019, in Albuquerque, New Mexico at the Hotel Albuquerque at Old Town. This conference is run by the **New Mexico Higher Education Assessment Association, Inc. (NMHEAA)**, a New Mexico non-profit corporation.

The NMHEAA is operated by officers and a board of directors. The annual conferences are planned and operated by a Conference Planning Committee that includes the officers of the NMHEAA and volunteers from various New Mexico institutions of higher education.

Each year NMHEAR invites special guest presenters, leaders in the fields of assessment and retention. The conference also features presentations from state, regional and national experts in assessment and retention strategies. This year's featured presenter, Dr. Deborah Santiago, is the co-founder and CEO at *Excelexia* in Education in Washington D.C. Dr. Santiago has led research and policy efforts from the community to national and federal levels to improve educational opportunities and success for all students. Her current work focuses on federal and state policy, financial aid, Hispanic-Serving Institutions (HSIs), and effective institutional practices for student success in higher education.

## Conference Schedule

### Thursday, February 21

7:30 a.m. – 4:00 p.m.                      Conference Registration  
11:15 a.m. – 12:45 p.m.                  Lunch and Keynote address

## From Enrolling to SERVING Students: Opportunities to Increase Degree Completion Dr. Deborah Santiago

Dr. Santiago has been cited in numerous publications for her work, including *The Economist*, *The New York Times*, *The Washington Post*, *AP*, and *The Chronicle of Higher Education*. She is an Aspen Institute Pajara fellow and serves on the board of the *thedream.us*.

1:00 p.m. – 5:00 p.m.                      Concurrent Sessions

### Friday, February 22

7:00 a.m. – 1:00 p.m.                      Conference Registration  
6:45 a.m. – 7:45 a.m.                      Continental Breakfast  
8:00 a.m. – 12:00 noon                    Concurrent Sessions

### 8:30 a.m. to 10:45 a.m.                      Pre-Conference Workshops – Thursday, February 22

Workshop 1                      **A Framework for Serving Latino Students: Deconstructing What that Means for You at Your Institution**  
Deborah Santiago, CEO, *Excelexia* in Education

Developing the ability to serve Latino students enhances the capacities of institutions to serve all students. This workshop will engage participants through a series of exercises to consider their institution's data, evidence-based practice, and leadership strategies that can increase student success and degree completion.

Workshop 2                      **Retaining Learning, Retaining Students: Helping Students Plan for, Monitor, and Evaluate Their Learning**  
New Mexico State University Faculty  
Patti Wojahn, Department Head Interdisciplinary Studies and Professor, Rhetoric and Professional Communication;  
Muhammed Dawood, Associate Professor, Electrical Engineering; Karen Trujillo, Research Faculty, College of Education and Director of The Alliance of the Advancement of Teaching and Learning; and Melissa Guynn, Associate Professor, Department of Psychology

This workshop offers strategies for helping students “learn to learn” by increasing their metacognitive awareness and improving their approaches to studying. Participants will be introduced to (1) instruments for measuring metacognitive awareness and study skill practices and (2) strategies for helping students take responsibility for their own learning through specific practices shown to be effective for learning. After considering results from a 3-year study of instituting such practices in first-year engineering courses will be shared along with insights gained from querying students through reflective journals

on their studying and preparation for exams, participants will work on plans to incorporate “learning to learn” strategies without compromising attention to content or other critical aspects of a selected course.

Workshop 3

**NM State Dual Credit Meeting**

Amanda Vescovo, Assistant Director of Academic Advising, DACC  
Dee Dee Hatch Sanders, Dual Enrollment Coordinator, UNM

Attendees will have the opportunity to communicate with both NMPED and NMHED representatives regarding the future direction of dual credit in the state of New Mexico. This is an opportunity for secondary, post-secondary, counselors, administrators, academic advisors, program coordinators, faculty and all other constituents working with the dual credit population to meet and discuss best practices for dual credit programs.

**1:30 p.m. to 3:00 p.m.**

**Post-Conference Workshops – Friday, February 23**

Workshop 1

**NM - State Authorization Network (SAN) Summit**

Ken Dvorak (NNMC) & Debby Knotts (UNM)

This workshop is the organizational meeting for the New Mexico State Authorization Network (NM-SAN), and the second NM-SAN Annual Summit. Dr. John Lopez, Director of WICHE SARA, will attend and provide important updates regarding SARA. Attendees will discuss needs and concerns relating to state authorization and provide feedback about the first year of NM-SAN’s operation. There will be updates regarding NMHED processes and best practices for ensuring distance education compliance.

Workshop 2

**Annual Meeting of the New Mexico Association for Institutional Research and Planning**

Mindy Watson, Executive Director of Sponsored Projects, Clovis Community College

The New Mexico Association for Institutional Research and Planning (NMAIRP) will hold its annual meeting. One to two presenters will speak on current issues related to institutional research and planning. All conference attendees are welcome to attend.

Workshop 3

**Pathways for HLC Accreditation: Are we on the right path for success, and if not, how do we “recalculate our route” to get us to our desired destination?**

Shelly Stovall, Director of Accreditation and Laura Grant, Program Specialist, New Mexico State University-Las Cruces

The Higher Learning Commission’s (relatively) new “Pathways” for reaffirmation of accreditation are not always clearly marked; and the existing markings are not always clearly understood by everyone at our own institutions. It is in the state’s best interest for all higher education institutions in New Mexico to navigate the HLC Pathways successfully; NM institutions can, and should, work collaboratively to support each other in this process. This workshop will focus on developing clarity about HLC expectations for accreditation, and specifically on preparing the Assurance Argument (including the Federal Compliance Report) and the campus community for a site visit. If you have an upcoming report or site visit, you may want to have a team of members from your institution attend.

**Conference Hotel**

We are pleased to return to the **Hotel Albuquerque at Old Town** as the conference hotel this year. The **Hotel Albuquerque** is holding a limited number of rooms for NMHEAR conference participants until January 30, 2019. The conference rate is \$94 per night for single or double occupancy; all rooms are subject to 13% tax. When making reservations, please be sure to mention that you are attending the **New Mexico Higher Education Assessment and Retention Conference**; otherwise, the hotel will not ensure the quoted group rate or guest room availability. After **January 30, 2019**, all rooms/suites not reserved with individual guest names and guarantees will be released to general inventory for sale. The Hotel will continue to accept reservations after February 4, 2019 on a space available and rate available basis only.

Conference participants should contact the hotel directly for room reservations.

**Hotel Albuquerque at Old Town - 505.843.6300**  
**800 Rio Grande Boulevard, Albuquerque, NM 87104**

For additional conference information, contact

Susan Wood, Conference Director, at 575.527.7711 or [sandrusw@nmsu.edu](mailto:sandrusw@nmsu.edu)

Cristine Watson, Registrar, at 575.562.2315 or [Cristine.Watson@enmu.edu](mailto:Cristine.Watson@enmu.edu)

Visit [www.nmsu.edu/NMHEAR/](http://www.nmsu.edu/NMHEAR/) for the most up-to-date information on the conference schedule

**New Mexico Higher Education  
Assessment and Retention Conference**

**REGISTRATION**

Please type or print. Duplicate form as needed.

Name/Title: \_\_\_\_\_

Department/ \_\_\_\_\_  
Institution: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone and E-Mail: \_\_\_\_\_

**To guarantee a meal service please pre-register. Thank you for your registration.**

**Registration Fees  
(Check each event you will be attending.)**

<p>Workshop # 1 <b>Dr. Santiago - A Framework for Serving Latino Students: Deconstructing What that Means for You at Your Institution</b> <input type="checkbox"/> \$60.00</p> <p>Workshop # 2 <b>Retaining Learning, Retaining Students: Helping Students Plan for, Monitor and Evaluate Their Learning</b> <input type="checkbox"/> \$40.00</p> <p>Workshop # 3 <b>Statewide Dual Credit meeting</b> <input type="checkbox"/> \$20.00</p>	<p><b>Includes:</b> Luncheon on Thursday/ Keynote Address. Thursday afternoon sessions Thursday evening reception Friday morning breakfast and sessions.</p> <p style="text-align: center;"><input type="checkbox"/> \$85.00</p>	<p>Workshop # 1 <b>New Mexico State Authorization Network (SAN) Summit</b> <input type="checkbox"/> \$20.00</p> <p>Workshop #2 <b>NMAIRP Annual meeting</b> <input type="checkbox"/> \$20.00</p> <p>Workshop #3 <b>Pathways for HLC Accreditation: Are we on the right path for success, and if not, how do we "recalculate our route" to get us to our desired destination?</b> <input type="checkbox"/> \$20.00</p>
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Total Submitted: \$ \_\_\_\_\_

Registration may be paid by check, purchase order, or credit card.

Credit Cardholder's name: \_\_\_\_\_

Credit Card number: \_\_\_\_\_

Expiration date: \_\_\_\_\_

Three Digit Verification code: \_\_\_\_\_

If paying by Purchase Order, please provide a copy of the Purchase Order: \_\_\_\_\_

E-mail to send invoice to: \_\_\_\_\_

**Make checks payable to the NMHEAR. No refunds will be made after February 5, 2019.**

**Return registration form and fees to:**

Eastern New Mexico University  
Office of Planning and Analysis, Station 2, Portales, NM 88130  
email: [Cristine.Watson@enmu.edu](mailto:Cristine.Watson@enmu.edu) (575.562.2315; FAX 575.562.2244)